



2024 ANNUAL SPONSORSHIP PROGRAM

2024 CALENDAR YEAR BENEFITS	LEVELS				
	DIAMOND \$5,000 (LIMITED TO 4)	GOLD \$3,000 (LIMITED TO 5)	SILVER \$1,500 (LIMITED TO 6)	BRONZE \$500 (UNLIMITED)	FRIEND OF THE CHAPTER \$250 (UNLIMITED)
Recognition* at each APWA Mid-Atlantic Event	✓	✓	✓		
Placement on "DO NOT CALL" list - No further solicitations	✓	✓			
Prominently featured in APWA Mid-Atlantic direct email blasts	✓ Featured in ALL email blasts	✓ Featured in ALL email blasts	✓ Featured in ALL email blasts	✓ Featured in 6 email blasts	✓ Featured in 1 email blast
Posts on the Chapter's Facebook/Twitter site	✓ 12 Shared posts	✓ 8 Shared posts	✓ 6 Shared posts	✓ 3 Shared posts	✓ 3 Shared posts
Free job postings on the Chapter's website Ad Duration 1 month	✓ 5 Job postings	✓ 3 Job postings	✓ 1 Job posting		
Free registration at each lunch n learn	✓ 2 Free registrations	✓ 1 Free registration			
Ad with link to company's website in Chapter Quarterly Newsletters	✓ 1/4 Page ad	✓ Business card size ad	✓ Company logo & contact Info	✓ Company logo & contact info in 1 quarterly newsletter	
Technical article published in ONE Quarterly Newsletter	✓ 2 Page article	✓ 1 Page article			
5 minute opportunity to present company qualifications at ONE Lunch-n-Learn	✓				
\$500 donation to Scholarship program & special recognition at scholarship award ceremony	✓				
Event recognition* at APWA Mid-Atlantic Events	✓	✓	✓		
Mid-Atlantic Chapter Conference (WRX) Participation	<ul style="list-style-type: none"> 4 Exhibit booths 4 Conference registrations 4 Additional tickets to 2 socials OR <ul style="list-style-type: none"> Rodeo booth Shirt Sponsorship 4 Additional lunch tickets at Rodeo 	<ul style="list-style-type: none"> 2 Booths 2 Registrations 2 Additional tickets to 2 socials OR <ul style="list-style-type: none"> Rodeo booth Shirt Sponsorship 2 Additional lunch tickets at Rodeo 	<ul style="list-style-type: none"> 2 Registrations 2 Additional tickets to 2 socials 		
+Bronze Sponsorship level Includes ONE of the following options:	Scholarship Sponsor (Includes prominent Company Logo presentation at Scholarships Awards Ceremony) - Unlimited Golf Team (of 4) & Hole Sponsorship at Chapter WRX Conference (includes prominent Company Logo presentation at hole) - Unlimited Board Meeting Dinner Reception Sponsor (Includes attendance for 2) - Limited to 2 sponsors Chapter Awards Sponsor (Includes prominent Company Logo presentation at Awards Ceremony) - Unlimited WRX Golf Tournament Drink Sponsor - Limited to 2 sponsors APWA PWX Chapter Event/Dinner - Limited to 3 sponsors APWA WRX Chapter Past President's Reception (Includes attendance for 2) - Limited to 3 sponsors				

*Event recognition includes acknowledgment on website and in all printed materials in advance and at the event, including listing on any posters or banners for event sponsors and rolling PowerPoint Slides and virtual event recognition.